

AT A GLANCE

WE PROVIDE AND MANAGE

- Booking logistics, including itineraries, flights, transportation, and accommodations
- Custom software for a streamlined booking process
- RSS feed integration for up-to-date event lists on your website
- Login access to view calendars, documents, and booking information
- Consistent follow-ups between management, venue, and talent
- Automatic feedback requests after each booking
- 24/7 availability for emergencies

FEES

- Talent secured against flat entertainment budgets, ensuring affordability
- A booking fee per artist, or a flat monthly payment
- Industry relationships that secure talent at the best prices

Quality music and professionalism since 2004.

CONTACT US TODAY

TALK TO AN AGENT

We are committed to our brand and believe our services will not only save you time but help your business thrive.

sgmevents.com

bookings@sleepinggiantmusic.com

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TALENT BUYING

THE TRUTH IN TALENT SOLUTIONS

Comprehensive talent management and booking for venues, hotels, and promotional companies.

The private and corporate division of Sleeping Giant Music

WHY CONSIDER US

THE PROBLEMS WE SOLVE

Looking to streamline talent buying for your venue or promotional company? Your company may face challenges such as:

- Limited time to focus on other aspects of your business
- Booking and organization leading to inconsistencies and double bookings
- Need for current music knowledge and trends
- Precise accounting and billing systems
- Legal paperwork and waivers of worker's compensation for artists
- Technical expertise in audio, video, and visual production
- Industry connections for talent acquisition
- Lack of scheduled follow-ups and a feedback system

"Thank you for another amazing experience. The event was the hotel's annual awards gala and we love partnering with SGM every year because we know it will always be a hit with the employees."

**RYAN KEITHLEY, DIRECTOR OF EVENTS
HARD ROCK HOTEL SAN DIEGO**

HOW WE HELP

WHAT WE TAKE ON

We secure, negotiate, and purchase all talent, including SGM artists, DJs, bands, cover bands, acoustic musicians, drummers, percussionists, dancers, illusionists, and more, and provide themed concepts for proposals and event production.

WE COORDINATE AND HANDLE

- Engagement with entertainment lawyers for contractual obligations and emergencies
- Coordination with production companies, sound technicians, and lighting operators
- Collaboration with your marketing department for artist media promotion
- Invoicing, tax paperwork, and 1099s processing
- Drafting all legal paperwork regarding live talent on a case-by-case basis

"No matter the need and budget, they always have an answer for us. Their team is very organized, prompt, and eventually becomes an extension of our brand."

**AARON WELLMAN, DIRECTOR FOR PROMOTIONS
RMD GROUP**

THE AGENCY

LICENSED AND BONDED

We are one of the few licensed music agencies in San Diego, and the only one of our kind with this breadth of roster. All documentation and legal paperwork is maintained with the State of California.

WHAT THE STATE REQUIRES

- Local and federal business licensing and tax paperwork
- Talent agency license through the Department of Industrial Relations
- A \$50,000 talent agency bond
- Worker's compensation for office employees

We also carry a general liability policy, and can furnish certificates on request for corporate, private, and wedding events.

"They are extremely professional, very prompt, organized, and very capable of handling the ever-increasing demand for their talent. We are extremely fortunate to have this agency on our side."

**DAVE JONES, DIRECTOR OF OPERATIONS
THE VERANT GROUP**