

FOR VENUES, HOTELS & PROMOTERS

THE TRUTH IN TALENT SOLUTIONS

Comprehensive talent management and booking services to ease your workload and enhance your entertainment offerings.



WHY CONSIDER US

Looking to streamline talent buying for your venue or promotional company? Your company may face challenges such as:

- Limited time to focus on other aspects of your business
- Booking and organization leading to inconsistencies and double bookings
- Need for current music knowledge and trends
- Precise accounting and billing systems
- Legal paperwork and waivers of worker's compensation for artists
- Technical expertise in audio, video, and visual production
- Industry connections for talent acquisition
- Lack of scheduled follow-ups and a feedback system

FEES

- Talent secured against flat entertainment budgets, ensuring affordability
- A booking fee per artist, or a negotiated flat monthly payment
- Industry relationships that secure talent at the best prices

HOW WE HELP

We secure, negotiate, and purchase all talent, including SGM artists, DJs, bands, cover bands, acoustic musicians, drummers, percussionists, dancers, and illusionists, and provide themed concepts for proposals and event production.

WE PROVIDE AND MANAGE

- Booking logistics, including itineraries, flights, transportation, and accommodations
- Custom software for a streamlined booking process
- RSS feed integration for up-to-date event lists on your website
- Login access to view calendars, documents, and booking information
- Consistent follow-ups between management, venue, and talent
- Automatic feedback requests after each booking
- 24/7 availability for emergencies

WE COORDINATE AND HANDLE

- Engagement with entertainment lawyers for contractual obligations and emergencies
- Coordination with production companies, sound technicians, and lighting operators
- Collaboration with your marketing department for artist media promotion
- Invoicing, tax paperwork, and 1099s processing
- Drafting all legal paperwork regarding live talent on a case-by-case basis

THE AGENCY

LICENSED, BONDED, INSURED

One of the few licensed music agencies in San Diego, and the only one of our kind with this breadth of roster.



WHAT THE STATE REQUIRES

All documentation and legal paperwork is maintained with the State of California. To operate, talent agencies in the city and state must have:

1. Local and federal business licensing and tax paperwork
2. A talent agency license through the Department of Industrial Relations
3. A \$50,000 talent agency bond
4. Worker's compensation for office employees

We also carry a general liability policy, and can furnish certificates on request for events in the field, whether corporate, private, or wedding.

TALK TO AN AGENT

Our services will not only save you time, they will help your business thrive.

858.270.2195

bookings@sleepinggiantmusic.com

"Sleeping Giant Music is more to us than a top-notch booking and music agency; they are family. Extremely professional, prompt, organized, and very capable of handling the ever-increasing demand for their talent."

DAVE JONES, DIRECTOR OF OPERATIONS
THE VERANT GROUP

WHAT PARTNERS SAY

"With a seamless transition, Sleeping Giant Music helped put our venue on the map. We were no longer booking just local talent, we had talent coming from Los Angeles, Las Vegas, and Miami. We have been using them for 12 years at seven different venues and that will never change."

ARON LANGELLIER, GENERAL MANAGER
BARLEYMASH

"Thank you for another amazing experience. The event was the hotel's annual awards gala and we love partnering with SGM every year because we know it will always be a hit with the employees."

RYAN KEITHLEY, DIRECTOR OF EVENTS
HARD ROCK HOTEL SAN DIEGO

"They give our 800-plus patrons the excitement and entertainment they wish for and help produce an event that well exceeds our expectations. I highly recommend them for any event, small or large."

MINA DESIDERIO, OWNER
THE LOCAL, THE LOCAL PB & WONDERLAND