



PRIVATE & CORPORATE EVENTS

THE GUIDE TO SELECTING ENTERTAINMENT FOR YOUR EVENT

Nine kinds of corporate event, and
what to book for each one.



WHERE TO START

THE PROCESS OF SELECTING ENTERTAINMENT

Planning an event can be a daunting task, but the right entertainment turns any gathering into something people remember. Choosing it starts with three things: your event's goals, the preferences of your audience, and the theme or feeling you want in the room.

Whether you are organizing a corporate award ceremony, a gala, or a backyard BBQ, this guide walks through the event types we book most and what suits each one.

EVENT TYPE

CORPORATE AWARD CEREMONY

Creating a celebratory atmosphere

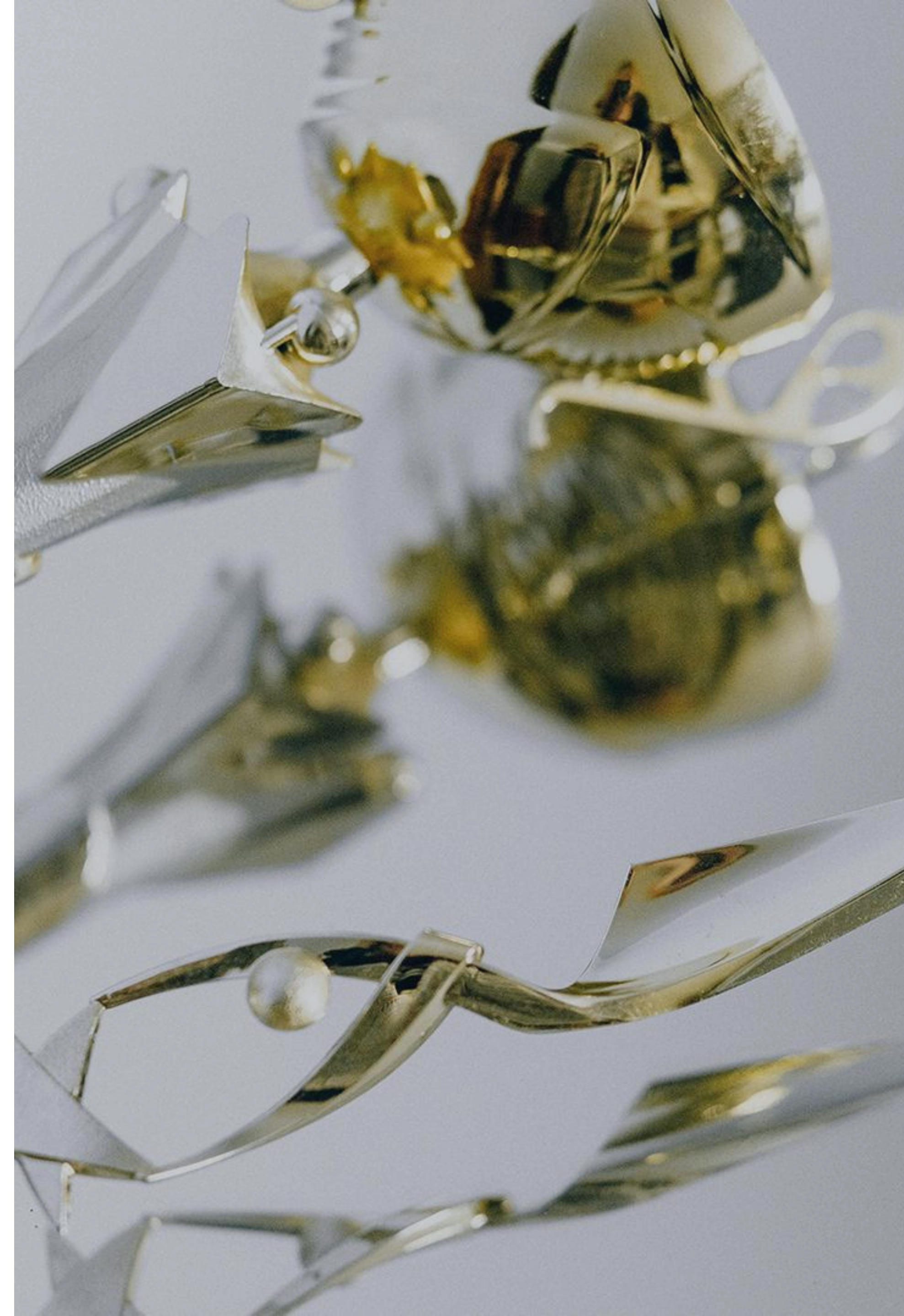
A DJ can play walk-up songs for each award recipient, which personalizes the moment and keeps the room engaged. A full-size band handles both the presentation and the after-party, so the energy holds all the way through.

WHAT WE RECOMMEND

DJ. Walk-up songs, and keeping the ceremony lively.

Full-size band. For the after-party, from background tunes to dance hits.

Photo booth or 360 video booth. Captures the night and gives guests something to do.





EVENT TYPE

CORPORATE GALA

Setting an elegant tone

Galas need entertainment with range: smooth dinner jazz early, upbeat dance numbers later. For a more intimate room, an acoustic duo or trio carries dinner and cocktail hour. Magicians or dancers add something guests will talk about afterward.

WHAT WE RECOMMEND

Full-size band. Versatile enough for dinner music and dancing both.

Acoustic duo or trio. Elegant, intimate, easy to talk over.

Alternative entertainment. Magicians, dancers, or caricature artists.

EVENT TYPE

HOLIDAY PARTY

Creating a festive atmosphere

Holiday parties are about celebration. A DJ mixes holiday classics with dance hits to keep the floor moving. Karaoke gets the team involved. A full-size band turns the night into a performance.

WHAT WE RECOMMEND

DJ. Holiday classics mixed with dance hits.

Karaoke. Encourages participation and team bonding.

Full-size band. Live music for a full celebration.





EVENT TYPE

TRADE SHOW

Attracting and engaging attendees

The goal is making your booth the one people stop at. A close-up magician draws a crowd and creates memorable interactions. A DJ gives the space energy and pulls attention your way. For stage segments, a host or emcee keeps the flow, introduces speakers and launches, and holds the audience. Caricature artists and photo booths give attendees a reason to linger.

WHAT WE RECOMMEND

Host or emcee. Introduces speakers and keeps presentations moving.

Close-up magician. Draws attendees in with tricks and interaction.

DJ. Energizes the space around your booth.

Interactive entertainment. Caricature artists or photo booths, for takeaways.

EVENT TYPE

CONFERENCE OR CONVENTION

Enhancing the attendee experience

A DJ covers background music during breaks and lifts the room for main sessions. Acoustic duos and trios give networking sessions and dinners a calmer backdrop. Interactive performers fill the downtime between agenda items.

WHAT WE RECOMMEND

DJ. Background music through breaks, energy for main sessions.

Acoustic duo or trio. A calm backdrop for networking and dinners.

Interactive performers. Magicians or caricature artists during downtime.





EVENT TYPE

NETWORKING EVENT

Facilitating connections

These events run on a relaxed but engaged atmosphere. Acoustic soloists and duos make a room comfortable enough for conversation. Magicians and caricature artists work as icebreakers, giving strangers something to talk about. A booth gives people a reason to approach each other.

WHAT WE RECOMMEND

Acoustic soloist or duo. A relaxed environment for conversation.

Interactive entertainment. Magicians or caricature artists to break the ice.

Photo booth or 360 video booth. Encourages interaction, leaves a takeaway.

EVENT TYPE

CORPORATE BBQ

Fostering a relaxed and fun environment

Casual events suit easy entertainment. An acoustic soloist or duo sits under the conversation without competing with it. For something people will remember, cigar rollers or a casino night setup. A photo booth catches the afternoon with colleagues and family.

WHAT WE RECOMMEND

Acoustic soloist or duo. Relaxed, easy listening.

Alternative entertainment. Cigar rollers or a casino night.

Photo booth. Captures the day with colleagues and family.





EVENT TYPE

TEAM BUILDING

Encouraging team participation

What works here is anything that gets people taking part. Karaoke lets the team show off and enjoy themselves. A DJ can run activities with music and hold the energy. Casino night or dueling pianos give teams something to do together.

WHAT WE RECOMMEND

Karaoke. Encourages participation, and it is genuinely fun.

DJ. Facilitates team-building activities with music.

Alternative entertainment. Casino night or dueling pianos.

EVENT TYPE

RETIREMENT PARTY

Celebrating milestones

These call for something personal. A full-size band playing the retiree's own favorites makes the night festive and nostalgic at once. An acoustic soloist keeps it intimate. A photo booth sends guests home with the memory.

WHAT WE RECOMMEND

Full-size band. Plays the retiree's favorite songs.

Acoustic soloist. Intimate and relaxed.

Photo booth. Captures and shares the milestone.



AT A GLANCE

START FROM THE ACT

ENTERTAINMENT	BEST FOR
DJ	Award ceremonies, holiday parties, trade shows, conferences, team building
Full-size band	Award ceremonies and after-parties, galas, holiday parties, retirement parties
Acoustic soloist, duo, or trio	Galas, conferences, networking events, BBQs, retirement parties
Karaoke	Holiday parties, team building
Photo booth or 360 video booth	Award ceremonies, trade shows, networking events, BBQs, retirement parties
Close-up magician	Trade shows, conferences, networking events, galas
Caricature artist	Trade shows, conferences, networking events, galas
Host or emcee	Trade show stage segments, conferences and conventions
Casino night or dueling pianos	Team building, corporate BBQs
Cigar rollers	Corporate BBQs

NEXT STEP

TELL US ABOUT YOUR EVENT

Choosing the right entertainment is what makes an event memorable. Send us the date, venue, and headcount, and we will come back with options that fit your goals and your room.

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